



BC FESTIVAL 2019  
July 11-13, 2019  
Salmon Arm. BC

Trail-In Dance July 10<sup>th</sup> / Trail-Out Dance July 14<sup>th</sup>

### BC FESTIVAL 2019 Sponsorship Opportunities

Benefactor Program	\$5,000	<input type="checkbox"/>
Platinum Program	\$2,500	<input type="checkbox"/>
Gold Program	\$1,000	<input type="checkbox"/>
Silver Program	\$750	<input type="checkbox"/>
Bronze Program	\$500	<input type="checkbox"/>
Associate Program	\$250	<input type="checkbox"/>
Full Page Ad Inside Cover Festival Program	\$120	<input type="checkbox"/>
Full Page Ad in Festival Program (5" x 8")	\$100	<input type="checkbox"/>
1/2 Page Ad in Festival Program (5" x 4")	\$60	<input type="checkbox"/>
1/3 Page Ad in Festival Program (5" x 2.5")	\$40	<input type="checkbox"/>
1/4 Page Ad in Festival Program (5" x 1.8" Strip)	\$30	<input type="checkbox"/>
1/4 Page Ad in Festival Program (3.5"x 2.25" Business Card or Box)	\$30	<input type="checkbox"/>
Coupon Book	\$20	<input type="checkbox"/>
Silent Auction Item Only		<input type="checkbox"/>
Volunteer Group		<input type="checkbox"/>
Individual Volunteer		<input type="checkbox"/>
Banners	\$50	<input type="checkbox"/>
In-Kind _____		<input type="checkbox"/>

The sponsor has selected the above sponsorship option and agrees, either by signature or by electronic submission, to the terms and benefits included in the specific package. The Sponsor agrees that BC Festival 2019 must receive payment by April 1, 2019 in order to qualify as a sponsor.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ 2019

Name of Sponsor \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature of Authorized Representative \_\_\_\_\_

Email completed form to: [sponsors@bcfestival2019.com](mailto:sponsors@bcfestival2019.com)

Mail completed form to: BC Festival 2019 Sponsors c/o Jean Wood  
5192 Hwy 97B Salmon Arm, BC V1E 2P7

OR Digital submission by email by clicking the SUBMIT button.

SUBMIT

## **BC FESTIVAL 2019 SPONSORSHIP PROGRAM LEVELS**

### **BENEFACTOR - \$5,000**

- Your sponsorship acknowledged on stage throughout entire festival
- Your banner (provided by you) displayed for entire festival
- Complimentary corner display/vendor booth with power
- Your company highlighted in one of the weekly spots on the website
- Logo with link on the BC Festival 2019 website sponsors page
- Name with link on the BC Festival 2019 website
- Recognition, including logo, on the BC Festival 2019 facebook page.
- Logo on traveling display boards
- BC Festival 2019 program guide – one of three available full page colour cover (provided by you or designed by us)
- Logo in newsletters (bi-monthly until June 2019)
- Logo on posters & brochures
- Name on posters & brochures
- Logo on all volunteer t-shirts
- Logo on sponsorship banners
- Logo on over 800 event bags
- Designed flyer in over 800 event bags
- Transferable sponsorship ribbon identification
- Complimentary volunteer t-shirts

### **PLATINUM - \$2,500**

- Your sponsorship acknowledged on stage throughout entire festival
- Your banner (provided by you) displayed for entire festival
- Complimentary 10 x 10 display/vendor booth
- Your company highlighted in one of the weekly spots on the website
- Logo with link on the BC Festival 2019 website sponsors page
- Recognition, including logo, on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide ad – full inside black & white – camera ready provided by you
- Logo in newsletters (bi-monthly until June 2019)
- Logo on posters & brochures
- Logo on all volunteer t-shirts
- Logo on sponsorship banners
- Logo on over 800 event bags
- Flyer in over 800 event bags
- Transferable sponsorship ribbon identification
- Complimentary Volunteer t-shirt

### **GOLD - \$1,000**

- Your sponsorship acknowledged on stage throughout entire festival
- Your banner (provided by you) displayed for entire festival
- Logo with link on the BC Festival 2019 website sponsors page
- Recognition, including logo, on the BC Festival 2019 facebook page.
- Name on traveling display boards
- BC Festival 2019 program guide – half page black & white – camera ready provided by you
- Logo in newsletters (bi-monthly until June 2019)
- Name on posters & brochures

- Logo on all volunteer t-shirts
- Logo on sponsorship banners
- Transferable sponsorship ribbon identification
- Complimentary Volunteer t-shirt

#### **SILVER - \$750**

- Your sponsorship acknowledged on stage throughout entire festival
- Logo with link on the BC Festival 2019 website
- Recognition, including logo, on the BC Festival 2019 facebook page.
- Name on traveling display boards
- BC Festival 2019 Program guide – 1/3 page black & white – camera ready provided by you
- Name in newsletters (bi-monthly until June 2019)
- Name on posters & brochures
- Name on all volunteer t-shirts
- Name on sponsorship banners
- Transferable sponsorship ribbon identification
- Complimentary Volunteer t-shirt

#### **BRONZE - \$500**

- Your sponsorship acknowledged on stage during the festival
- Name with link on the BC Festival 2019 sponsorship website
- Recognition, including logo, on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide ad – 1/4 page or business card black & white – camera ready provided by you
- Name in newsletters (bi-monthly until June 2019)
- Name on posters & brochures
- Name on all volunteer t-shirts
- Name on sponsorship banners
- Transferable sponsorship ribbon identification
- Complimentary Volunteer t-shirt

#### **ASSOCIATE - \$250**

- Your sponsorship acknowledged on stage during the festival
- Name with link on the BC Festival 2019 website
- Recognition on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide – name on list of sponsors
- Name on all volunteer t-shirts
- Name on sponsorship banners
- Transferable Sponsorship ribbon identification
- Complimentary Volunteer t-shirt

#### **COUPON BOOK**

- Name on the BC Festival 2019 website
- Name in the BC Festival 2019 Program Guide
  - Cost: \$20 for each type of coupon submitted
  - size: 4.5" by 2"
  - black & white
  - Camera ready provided by you
  - Minimum 500 discount coupon books to be printed*

### **VOLUNTEER GROUP (6 or more people)**

- Emcee Recognition on Stage Throughout the Festival
- Complimentary Display Booth
- Name on the BC Festival 2019 website
- Name in the BC Festival 2019 Program Guide
- Name on All Volunteer T-Shirts
- Name on the Sponsorship Banner
- Complimentary Volunteer T-Shirts

### **INDIVIDUAL VOLUNTEERS**

- Name in the BC Festival 2019 Program Guide
- Name on the BC Festival 2019 website
- Complimentary Volunteer T-Shirt

### **BANNERS (Additional or Individual) - \$50**

- Provided by You (Maximum Size 91cm x 152cm = 3'x5')

### **SILENT AUCTION ITEM**

- Our silent auction will be a 'brown bag' auction.
- This is truly a blind auction. Those interested in an item purchase tickets and then deposit them in the container provided. The ticket drawn is the successful winner of that item.
- Random items will be auctioned each day.

### **VENDOR OR INFORMATION BOOTH**

- \$50 per day for 10 x 10
- \$80 per day for 10 x 20
- \$80 per day for corner booth
- power extra
- tables and chairs provided on request
- setup Wednesday, July 10th noon to 6 pm
- take-down Sunday, July 14th, 9 am to noon.
- *We ask that all vendors kindly donate an item or certificate for the silent auction*

### **CUSTOM OR IN-KIND**

- Not finding a package that suits you? Please contact us for information and other options:  
[sponsors@bcfestival2019.com](mailto:sponsors@bcfestival2019.com) OR Jean Wood at 250-833-9227