

# BC FESTIVAL 2019

## SPONSORS & VOLUNTEERS NEEDED!

We are pleased to announce that, for the first time in 20 years, a BC Square & Round Dance Festival will be returning to Salmon Arm.

Help us host a truly unforgettable event! Let's welcome visitors to enjoy the many services and attractions offered in Salmon Arm, the Thompson-Shuswap and the Okanagan.

We've planned a fantastic five-day event! It starts with the Trail-In Dance hosted by the Salmon Arm Squares on Wednesday, July 10<sup>th</sup>. Then on to three days filled with workshops and dances in different levels of Square & Round Dancing, Clogging, Contra and Line dancing. BC Festival 2019 has a few surprises which will entertain and challenge dancers, old and new. When it's time to say goodbye, the Okanagan's Westsyde Squares will host the Trail-Out Dance on Sunday, July 14th.

Not only are we hosting dancers from across Canada and beyond, we are inviting the local communities to join us for the fun and excitement coming once again to Salmon Arm in the summer of 2019. We offer workshops and dances as well as vendor's booths and community information. Everyone is invited to come dance with us!

**How you can help:** Hundreds of dancers are coming to Salmon Arm! This means that we need big venues and a lot of volunteers so we may represent this region of BC in all the best ways possible.

See our [bcfestival2019.com](http://bcfestival2019.com) for more information about BC Festival 2019.

Please contact us for more information about becoming a BC Festival 2019 Sponsor or Volunteer.

[www.bcfestival2019.com](http://www.bcfestival2019.com)

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BC Festival 2019 Co-Chairperson  
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### BC FESTIVAL 2019

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V4T 2G3

Phone: 250-833-9227 or 250-462-5217  
Tollfree: 1-800-335-9433  
E-mail: [info@bcfestival2019.com](mailto:info@bcfestival2019.com)

## COME DANCE WITH US

**Dancing's Fine in Region Nine!** Live Live! - Square Dance Mainstream to A2 Round Dance Phase II - V Clogging & Contra 

**July 11 - 13**  
**Salmon Arm, BC**

For More Information:  
Jean Wood - [jwood@wellroundedsquare.com](mailto:jwood@wellroundedsquare.com) 250-833-9227  
Bill Morey - [wh\\_morey@telus.net](mailto:wh_morey@telus.net) 250-462-5217  
\*All Information Subject to Change

[www.bcfestival2019.com](http://www.bcfestival2019.com)  
Toll-free in BC  
1-800-335-9433

**BC FESTIVAL 2019**

BC Square & Round Dance Federation  
Thompson-Shuswap & Okanagan  
Square & Round Dance  
Associations

Co-hosted by Region 3,  
The Okanagan Square  
& Round Dance Assn.

 SALMON ARM '19  
BRITISH COLUMBIA  
CANADA



## JOIN US AT THE TOP OF THE HILL!

**Shaw) Centre**



## SPONSORSHIP PROGRAM LEVELS

### BENEFACTOR - \$5,000

- Your sponsorship acknowledged on stage throughout festival.
- Your banner (provided by you) displayed for entire festival.
- Complimentary corner display/vendor booth with power.
- Your company highlighted in one of the weekly spots on the website
- Logo with link on the BC Festival 2019 website sponsors page.
- Logo on ALL BC Festival 2019 promotional media, including facebook, and volunteer t-shirts..
- BC Festival 2019 program guide – one of three available full page colour cover (provided by you or designed by us).
- Logo on over 800 event bags.
- Designed flyer in over 800 event bags.

### PLATINUM - \$2,500

- Your sponsorship acknowledged on stage throughout festival.
- Your banner (provided by you) displayed for entire festival.
- Complimentary 10 x 10 display/vendor booth.
- Your company highlighted in one of the weekly spots on the website.
- Logo with link on the BC Festival 2019 website sponsors page.
- Logo on ALL BC Festival 2019 promotional media, including facebook, and volunteer t-shirts..
- BC Festival 2019 program guide ad – full inside black & white – camera ready provided by you.
- Logo on over 800 event bags.
- Flyer in over 800 event bags.

### GOLD - \$1,000

- Your sponsorship acknowledged on stage throughout festival
- Your banner (provided by you) displayed for entire festival
- Recognition, including logo, on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide – half page black & white – camera ready provided by you
- Logo in newsletters (bi-monthly until June 2019)
- Logo on all volunteer t-shirts
- Logo on sponsorship banners

### SILVER - \$750

- Your sponsorship acknowledged on stage throughout festival
- Logo with link on the BC Festival 2019 website
- Recognition, including logo, on the BC Festival 2019 facebook page.
- BC Festival 2019 Program guide – 1/3 page black & white – camera ready provided by you

### BRONZE - \$500

- Your sponsorship acknowledged on stage throughout festival
- Name with link on the BC Festival 2019 sponsorship website
- Recognition, including logo, on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide ad – 1/4 page or business card black & white – camera ready provided by you

## Why We Need Your Help

The BC Square & Round Dance Federation and Associations are non-profit organizations. As such, we rely on membership dues and outside funding in order to provide and operate a healthy, safe, and active environment for socializing and for exercise. Sponsored by the BC Square & Round Dance Federation, BC Festivals, which are our main source of funding, are held every two years. Each new festival is hosted by a different region in BC. BC Festival 2019 is hosted by two regions, the Thompson-Shuswap and the Okanagan Square & Round Dance Associations. By combining the efforts of two regions, we make the most of the additional knowledge and experience of festival volunteers and coordinators.

Hosting a festival of this magnitude has a huge overhead and the need for many volunteers for it to be successful. Although our callers and cuers volunteer their time and resources to provide the talent needed for a successful festival, there are always numerous additional expenses. The greatest of these are the rental of venues for different levels of dance and for flooring.

In recent years, most Square & Round Dance Festivals have been limited to 800 dancers. BC Festival 2019 will not be capped as Salmon Arm has the necessary facilities to host many more. As you prepare to welcome these visitors to Salmon Arm, please consider becoming a sponsor or a volunteer for BC Festival 2019!

### VOLUNTEER GROUP (6 or more people)

- Emcee Recognition on Stage Throughout the Festival
- Complimentary Display Booth
- Name on the BC Festival 2019 website
- Name in the BC Festival 2019 Program Guide
- Name on All Volunteer T-Shirts
- Name on the Sponsorship Banner
- Complimentary Volunteer T-Shirts

### INDIVIDUAL VOLUNTEERS

- Name in the BC Festival 2019 Program Guide
- Name on the BC Festival 2019 website
- Complimentary Volunteer T-Shirt

### CUSTOM OR IN-KIND

Not finding a package that suits you? Please contact us for information and other options:

[sponsors@bcfestival2019.com](mailto:sponsors@bcfestival2019.com) or

Jean Wood at 250-833-9227

## SPONSORSHIP PROGRAM LEVELS

### ASSOCIATE - \$250

- Your sponsorship acknowledged on stage during the festival
- Name with link on the BC Festival 2019 website
- Recognition on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide – name on list of sponsors

### COUPON BOOK - \$20

- Name on the BC Festival 2019 website
- Name in the BC Festival 2019 Program Guide
- Cost: \$20 for each type of coupon submitted
- size: 4.5" by 2"
- black & white
- Camera ready provided by you

*Minimum 500 discount coupon books to be printed*

### BANNERS

(Additional or Individual) - \$50

- Provided by You (Maximum Size 91cm x 152cm = 3'x5')

### SILENT AUCTION ITEMS

- Our silent auction will be a 'brown bag' auction.
- This is truly a blind auction. Those interested in an item purchase tickets and then deposit them in the container provided. The ticket drawn is the successful winner of that item.
- Random items will be auctioned each day.

### ALL SPONSORSHIP PACKAGES INCLUDE:

- Your sponsorship acknowledged on stage during the festival
- Name\* with link on the BC Festival 2019 website
- Recognition on the BC Festival 2019 facebook page.
- BC Festival 2019 program guide – name\* on list of sponsors
- Name\* in newsletter (bi-monthly until June 2019)
- Name\* on all volunteer t-shirts
- Name\* on sponsorship banners
- Transferable Sponsorship ribbon identification
- Complimentary Volunteer t-shirt

*\* Except where logo is indicated*

### VENDOR OR INFORMATION BOOTH

*We ask that all vendors kindly donate an item or certificate for the silent auction*

- \$50 per day for 10 x 10
- \$80 per day for 10 x 20
- \$80 per day for corner booth
- power extra
- tables and chairs provided on request
- setup Wednesday, July 10th noon to 6 pm
- take-down Sunday, July 14th